

## G.A.C. Group consolidates its expertise in tax performance and innovation with the acquisition of Axéco and Inventage's R&D funding and tax activities.

**G.A.C. Group, a key player in innovation and performance consulting for companies and public structures, is thus pursuing its growth strategy and strengthening its core activities.**

With over 20 years of know-how and expertise in **servicing finance and innovation departments**, G.A.C. Group, through this strategic acquisition, is expanding its teams and welcoming 21 employees to serve the competitiveness of companies.

Founded in 2000, the Inventage Group, of which Axéco is a subsidiary, helps companies to improve their performance in developing Research & Development, Tax, Human Resources and Energy.

Their teams provide strategic and operational advice to help **secure the profitability of structures** and the **development of companies' innovative projects**.

Inventage, driven by new ambitions in environmental and energy transition, is selling its Innovation and Tax activities and its subsidiary Axéco to concentrate on decarbonation activities through energy and environmental performance and on its HR performance activities.

This acquisition will enable G.A.C. Group to consolidate its expertise with the support of a multidisciplinary team made up of tax specialists, doctors of science, engineers and experienced sales staff who have been in business for 24 years. G.A.C. Group is thus broadening its skills and strengthening its position as a key player in **innovation development and tax performance consultancy**.

The expertise of the Inventage and Axéco teams and their values of high standards and quality are major assets for G.A.C. Group and underline their aligned visions and common DNA.

Bringing the teams together will also enable Inventage and Axéco to offer their clients complementary value-added services in the areas of **strategy, structuring and management of innovation and business competitiveness**.

G.A.C. Group's mission, as an international **innovation and performance** consultancy, is to work for the **responsible development and sustainable growth of companies and territories**.

Through this strategic alliance, G.A.C. Group is reaffirming its raison d'être: **"Innovation & Performance for Impact"** and reinforcing its value in helping companies meet **their economic and environmental challenges**.



**Céline Perrin – Managing Director Inventage**

« I am delighted that our longstanding local tax audit and innovation financing businesses are joining G.A.C. Group to accelerate their development. G.A.C. Group recognised the high potential of Inventage's teams and our shared values have enabled us to complete this transaction. The Inventage Group is continuing to develop its historical HR performance business. Its Rozo subsidiary, a major player in energy and environmental performance, continues to accelerate its growth in Decarbonation projects. »



**Christophe Boytchev – CEO G.A.C. Group**



« I am very pleased with this alliance, which strengthens our positioning and consolidates G.A.C. Group's core activities. The skills of the people joining us and their values of quality, excellence and commitment to customer relations were decisive factors in this operation and will undoubtedly ensure the successful integration of our teams and the growth of our business. This strategic acquisition is part of our external growth plan, accelerated thanks to the integration of Bpifrance and GENEIO Capital Entrepreneur into our capital in July 2022. »

## STAKEHOLDERS IN THE OPERATION

**G.A.C. Group** : Christophe BOYTCHEV and Christophe PLISSIER  
**Inventage** : Céline PERRIN and William COITOU

### Consulting for G.A.C. Group

**Financial Partners** : GENE0 Capital Entrepreneur - Marc DUPUY and Antoine RILEY  
Bpifrance - Axel PIRIOU and Ludovic SOULABAILLE

**Financial Due-diligence** : Jean-Charles NORRIS and Agathe LECLERC

**Legal Due-diligence**: Karine LAHAYE and the social and tax teams of HERALD  
AVOCATS represented by Guillaume ROLAND and Réginald LEGENRE

**Legal Consulting**: Karine LAHAYE

### Consulting for Inventage

**Legal Consulting**: CAP LEGAL (Aurélie CHAVINIER and Charles DECAP,  
corporate partners, and Alexia Bonnet, social law partner)

**Financial Consulting**: ATGUEN - Jean-David Sultan

## ABOUT



[www.group-gac.com](http://www.group-gac.com)

### International consulting firm in innovation and performance of companies and territories.

Founded in 2002, G.A.C. Group is an international consulting firm in innovation and performance, with 250 consultants in 9 offices in France and 6 in the world (France, Germany, Romania, Brazil, Singapore and Canada).

Its expertise is based on strategic and operational consulting in 3 main areas: Innovation, Social Performance and Financial Performance.

G.A.C. Group identifies the sustainable benefits of the entire value chain of the innovation process as well as the performance levers of social and financial issues to improve the competitiveness of companies and the attractiveness of territories.

G.A.C. Group growth strategy is a core initiative of its development plan and is supported by the trusted financial partners of the group: GENE0 Capital Entrepreneur and Bpifrance.

[www.inventage.fr](http://www.inventage.fr)



Founded in 2000 by Jean Marc Kalaidjian, Inventage has established itself in the field of strategic and operational consulting, offering innovative solutions to optimise its clients' overall performance. With 100 employees throughout France, Spain and Portugal, the group is committed to providing advice in a variety of fields, contributing to the ongoing development of its clients.

As part of our commitment to excellence, we recently took the strategic decision to sell the local tax and innovation business to G.A.C. Group. This move will enable Inventage to focus its efforts on areas with high societal potential, HR performance and decarbonation through energy and environmental performance, thereby ensuring optimum quality of service for our customers. At Inventage and ROZO, our commitment remains the same: to support our customers in their drive for improved performance by offering them sound advice and effective, tailored solutions.

## PRESS AND NETWORK CONTACTS



**Jennifer Boscher** : +33(0)1 42 49 76 76 | [j.boscher@inventage.fr](mailto:j.boscher@inventage.fr)



**Sofia DA SILVA** : +33(0)1 73 00 11 01 | [sdasilva@group-gac.com](mailto:sdasilva@group-gac.com)

